

MONTHLY MEMBERSHIP PROGRESS REPORT

District 27 B1

Results as of: 3/31/2020

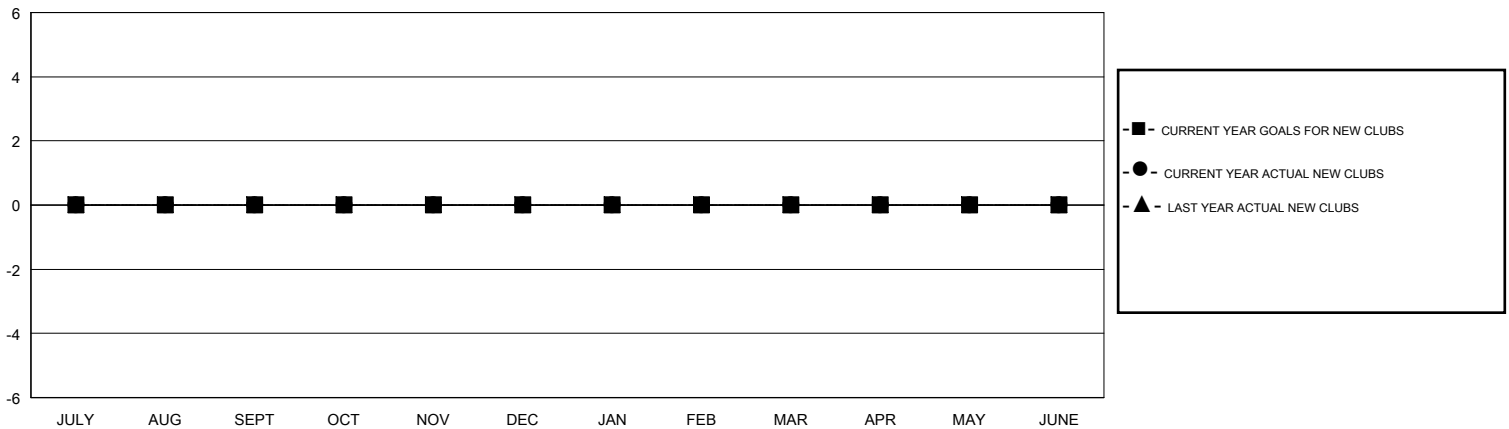
GMT:

LOCATION WISCONSIN

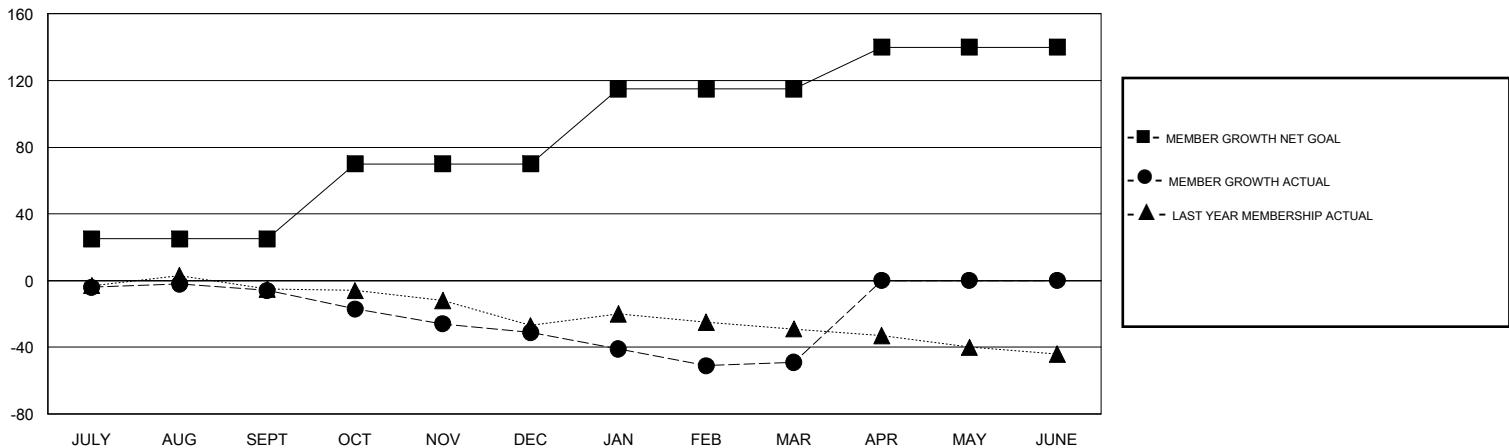
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 25 | 35 | 39 |
| OCT/NOV/DEC | 0 | 0 | 0 | OCT/NOV/DEC | 45 | 34 | 56 |
| JAN/FEB/MAR | 0 | 0 | 2 | JAN/FEB/MAR | 45 | 42 | 49 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 25 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------------|---|-------------------------------------|
| DROPPED CLUBS: 2 | 34 CLUBS OF 67 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| | | MALE 1,456 (76.31%) |
| | | FEMALE 452 (23.69%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 371 |
| DECEASED 26 | | FAMILY MEMBERS PAYING HALF DUES 189 |
| CLUB CANCELLED 5 | | |
| OTHER 113 | | |
| TOTAL 144 | | |